



Media release

Luxembourg, 31 January 2022

J. Safra Sarasin Group opens an office in Madrid

Banque J. Safra Sarasin (Luxembourg) SA is pleased to announce the opening of a new Branch in Madrid, Spain.

The opening of the branch in Spain fits in the ongoing strategy of the Group to develop its activities in core European markets. The office, located in Madrid, will focus on clients domiciled in Spain, both in the field of Private Banking and Institutional Clients.

The branch is registered with the Bank of Spain and the National Securities Market Commission (CNMV) and is operational since 1 January 2022 as Banque J. Safra Sarasin (Luxembourg) SA, Sucursal en España. It is headed by Francisco Gomez-Trenor, who reports to Jules Moor, CEO of Banque J. Safra Sarasin (Luxembourg) SA. The new branch offers all MiFID regulated investment services.

Banque J. Safra Sarasin (Luxembourg) SA, Sucursal en España will offer an attractive alternative for Spanish high-net-worth individuals, families and institutions who require tailor-made services with a personalised approach, as well as distinctive sustainable investment solutions based on a proven track record and long-standing experience.

Jules Moor, CEO of Banque J. Safra Sarasin (Luxembourg) SA:

“This is a clear confirmation of our commitment to serve clients domiciled in Spain. Francisco has an outstanding reputation in the Spanish market and will contribute to the Bank’s continued success with his professionalism and expertise. With this new local presence, benefitting from its state-of-the-art platform in Luxembourg, the Bank is well positioned to serve clients in this strategically important market.”

Francisco Gomez-Trenor, Managing Director of Banque J. Safra Sarasin (Luxembourg) SA, Sucursal en España:

“I am thrilled to have joined a renowned and strong global brand in private banking and to develop its business in Spain. Bank J. Safra Sarasin’s strength, its family ownership and long-term strategic objective of focusing on private and institutional clients, together with its role as pioneer in sustainable investments for more than 30 years, will undoubtedly be a key to success.”

Banque J. Safra Sarasin (Luxembourg) SA, Sucursal en España is located at Paseo de la Castellana 13, 3rd floor, in Madrid.

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J. Safra Sarasin Group – Sustainable Swiss Private Banking since 1841

As an international group committed to sustainability, J. Safra Sarasin is well established through its banks in more than 25 locations in Europe, Asia, the Middle East and Latin America. A global symbol of private banking and wealth management tradition, the group emphasises security and well-managed conservative growth for its clients. At the end of December 2020 it managed total client assets of CHF 192.4 billion and employed about 2,200 staff, with stockholders equity of CHF 5.4 billion.

J. Safra Group

The J. Safra Group (the “Group”), with total assets under management of over USD 300 billion, consists of privately-owned banks under the Safra name and investment holdings in asset based business sectors such as real estate and agribusiness. The Group’s banking interests in over 160 locations globally, are: J. Safra Sarasin, headquartered in Basel, Switzerland; Banco Safra, headquartered in Sao Paulo, Brazil; and Safra National Bank of New York, headquartered in New York City, USA; all independent from one another from a consolidated supervision standpoint. The Group’s real estate holdings consist of more than 200 premier commercial, residential, retail and farmland properties worldwide, such as New York City’s 660 Madison Avenue office complex and London’s iconic Gherkin Building. Its investments in other sectors include, among others, agribusiness holdings in Brazil and Chiquita Brands International Inc. With deep relationships in markets worldwide, the Group is able to greatly enhance the value of businesses which are part of it. There are more than 34,000 employees associated with the J. Safra Group.

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